

## AEEE Webinar Services 2016

Reach your target audience among Energy Efficiency equipment & service providers, policy makers, industry, SMEs, financing community, academic institutions and energy end-users quickly and affordably via AEEE Webinar interface. AEEE will enable you to:

- Plan and present Webinars on diverse themes relating to Energy Efficiency, Clean Energy and Sustainability
- Create and host your own professional Webinars and Training Courses
- Utilize the integrated Audio-Video facility to talk to 100 people at a time – right from your Desktop or Laptop from anywhere in the world

### Get in touch with AEEE to design and develop your own Webinar package

Over 2010-2011, AEEE has successfully hosted 50 webinars which brought experts and thought leaders from diverse areas of Energy Conservation and Efficiency. AEEE is now extending webinar services to its members, EE organizations and other interested parties, for a nominal fee. AEEE is well networked and has a robust database of manufacturers, end-user groups and other stakeholders.

**AEEE Webinars till date**  
<http://aeee.in/webinars>

#### Webinar Features

- Can accommodate upto 100 participants
- Audio and Video over the computer
- Simple pre-registration and log-in process
- Speaker has complete control over event
- Interactive Q&A sessions
- Add on features available at additional cost

#### Guaranteed Results

- Assured minimum 40 registrations per Webinar
- Assured minimum 20 participations per Webinar from the targeted sector
- All registration information will be shared
- Webinar recording provided free of cost
- Participants feedback information will be shared

#### Webinar Pricing 2012

- **Single Webinars - INR 25,000**
- **Package Offer**
  - ✓ Ten Webinars over a year (1 Webinar per month) - INR **2,00,000**
  - ✓ Six Webinars a year (1 Webinar over 45-60days period) - INR **1,00,000**
- **Member Special Rates (for Webinars by AEEE Members)**
  - ✓ **Large Corporate Members are eligible for 3 free Webinars/year**
  - ✓ Single Webinars - INR **15,000**
  - ✓ Ten(10) Webinars a year (1 Webinar/month) - INR **1,20,000**
  - ✓ Six (06) Webinars a year (1 Webinar/45-60days) - INR **80,000**

#### Sponsor Webinars!

#### Lead EE Knowledge Creation & Outreach

AEEE welcomes interests from organizations to sponsor **Thematic Webinar Series on EE**

**For further information,**  
Contact: Aastha@aeee.in