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**Membership Information & Application Form**

## Introduction

AEEE is an industry association, registered as a Society, under Societies Registration Act, 1860 on 24 September, 2008 in New Delhi. It was formed for the specific purpose of convening companies and organizations, interested in creating a dynamic and thriving energy efficiency sector in India, and to provide a unique platform to actively participate and support in energy efficiency policy formulation and market enablement.

AEEE supports the energy efficiency Policies of Bureau of Energy Efficiency (BEE), Ministry of Power; the implementation efforts of Energy Efficiency Services Ltd (EESL); strengthen the regulatory system to enable the Central and State Electricity Regulatory Commissions (ERCs) to facilitate distribution efficiency; and the National Energy Policy of National Institute for Transformation of India (NITI Aayog). AEEE advocates a fifty-times increase in energy efficiency budget for BEE and State Designated Agencies (SDAs), which are central to the promotion and achievement of energy efficiency programmes at the state levels; and deepening and strengthening of existing programmes because it is good for people, economy, environment, and ultimately for India. AEEE believes that public investments in creating more energy efficiency institutions and strengthening current ones is a responsible and effective way to deploy public funds for India to strengthen and support goals such as *Power for All*, *Make in India*, *Digital India*, *Smart Cities* and *Smart Grid* Mission. Such investments would help India achieve the targets of the Intended Nationally Determined Contributions (INDCs) and the commitments made at the 21st Conference of Parties (COP21) in Paris; help in attracting high quality R&D and technical assistance through bilateral and multi-lateral route; and technology investment from global leaders and corporates that would strengthen achievement of clean energy, technology and clean development goals.

AEEE stands for data-driven and evidence-based policies to encourage continuous improvement of targets and programmes; strive to seek active engagement and inputs from industry, EE professionals, real estate developers, architects and engineers, and to introduce greater transparency and accountability in the development and implementation of policies.

## Making a Difference Through AEEE Membership

The best way to understand and benefit from the dynamic energy efficiency market, and lead the growth and transformation of the sector, is through AEEE Membership. AEEE Membership is the key to directly access most of the benefits and services that AEEE provides to companies and organizations. As a valued member of AEEE, you would have access to all the important updates and developments that are taking place in the field of energy efficiency; networking with the thought leaders of the industry, domestic and international players, senior government officials, bilateral, multilateral and international organisations.

Investment in our flexible membership packages will open a wide range of opportunities for your business and you will allow you to participate in and contribute to a community which is striving to make our country energy efficient, businesses more competitive, help create more green jobs, leading to lower energy intensity at the country level.

## Key Benefits

AEEE is committed to provide the following benefits and services to Members covering the broad areas of policy, market research, training, capacity building, business development and networking and branding with the best in the sector.

* **Visibility and Recognition:** Ensure visibility of companies and highlight expertise in energy efficiency technology and business. The names of Premium members are prominently displayed on AEEE website home page, conferences and workshops, AEEE’s own publications and directories.
* **Positively Influence Energy Efficiency Policy Making:** Participate in policy dialogues with NITI Aayog, BEE, Regulatory Commissions and State Designated Agencies to accelerate the pace and broad-base energy efficient policies. Create opportunities and share ideas to constructively shape energy efficiency policies, programmes, laws and regulations affecting EE business and share industry’s feedback on challenges faced in effective implementation of EE policies and market transformation thus enabling ease of doing business.
* **Networking and Market Access:** Tap into the AEEE network of national and regional stakeholders, industries, SMEs and technical experts, government departments and agencies and apex chambers such as FICCI, CII and PHD Chambers on topics of energy efficiency. AEEE provides access to international partners (e.g., Alliance to Save Energy, American Council for an Energy-Efficient Economy, Lawrence Berkeley National Laboratory, Efficiency Valuation Organization, GEF-UNIDO Global Cleantech forum).
* **Professional Development:** Get special discounts and premium slots in Training Programmes and Roundtable discussions on Energy Efficiency topics (e.g. High Performance Buildings, Sustainable Space Cooling, Role of M&V in PAT, Enabling the ESCO market, etc.)
* **Information and Business Intelligence:** Access to AEEE’s Electronic Newsletter which summarises the trends and developments in the EE industry, with links to detailed Reports. Participate in AEEE Webinar Series which features subject matter experts on different policy and technology issues.
* **Capacity Building:** AEEE’s expertise and programmes on measurement and verification and ESCO capacity building programmes have benefitted a wide array of energy efficiency professionals in industries, municipalities,, ESCOs, energy consultants, auditors, equipment manufacturer in India, South Asia and worldwide.
* **One point contact for Legal Advisory Services:** AEEE supports industries and SMEs to adopt the Energy Performance Contract (EPC) by developing model contracts and templates to support Measurement & Verification (M&V). AEEE can help members access guidance on Intellectual Property, partnerships and collaboration which may require Non-Disclosure Agreements, better understand the legal clauses of ESPCs through its network of legal experts and firms.

## Summary of Benefits through AEEE Programmes

* Premium Members have sectoral representation to Policy & Programmes Committee of AEEE and may propose one topic or project addressing specific Energy Efficiency industry needs for action and follow up by Secretariat.
* All Members will have opportuity for inclusion in delegation for international visits to promote energy efficiency business, subject to the guidelines of the delegation sponsors, and programme budget.
* Members have priority to present sector-specific Webinars in a year. AEEE will work with Premium Members to organize upto 4 Webinars and with Companies and Intuitions one Webinar per year.
* AEEE Members have priority for registration for Training Programmes, Workshops and Conferences organized by AEEE, specific to their areas of business and expertise.

**Membership Fees and Categories**

AEEE is primarily a membership-driven industry association bringing together energy efficiency enablers - technology, equipment and service providers, as well as end-users of energy, committed to energy efficiency. These organizations promote EE in all sectors, including industry, buildings, commercial, municipal, agricultural and residential sectors. They support implementation of EE in their operations, and adopt clean energy technologies to reduce Greenhouse Gases to mitigate climate change impact, and support measures to counter the impacts of climate change.

AEEE was incorporated with financial support from four of the pro-active energy efficiency equipment and services companies, [Conzerv Systems Pvt Ltd (since acquired by Schneider-Electric India), Schneider-Electric India, Thermax Limited and Grundfos Pumps India Pvt Ltd. SKF Limited joined in 2010. Siemens Limited joined the league of AEEE Premium Members in 2013.] USAID/ECO-III project partners, International Resources Group and Alliance to Save Energy provided strategic guidance and support to develop and implement AEEE’s Vision and Mission, and to launch activities and programmes. AEEE’s growth has been primarily spurred by a large number of energy efficiency services providers. Major corporates, foundations, bilateral and multilateral agencies have supported many of AEEE’s initiatives and programmes.

There are four categories of membership. Table-1 illustrates AEEE Membership Fee structure and the voting rights.

**For Premium Membership Companies and Institutions can make a donation of Rs 2.5 lakh to AEEE. Additionally there Membership Fee would be Rs 2.5 lakh for Premium Membership. The Membership is renewable every 5 years at Rs 2.5 lakh for 5 year period.**

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| --- | --- | --- | --- | --- |
|  | **MEMBERSHIP CATEGORY** | DONATION / FEES | | |
|  | Premium Membership Donation\* | **2,50,000 \*** | | |
|  |  | **MEMBERSHIP FEES**  Service Tax rates as applicable | | |
|  | *Category & Period of Membership* | *Annual* | *3-Year* | *5-Year* |
| **A** | **NEW PREMIUM MEMBERS (& FOUNDERS)** |  |  | **2,50,000** |
|  | **RENEWAL- PREMIUM MEMBERS & FOUNDERS** |  |  | **2,50,000** |
| **B** | **All Companies, Government Organizations, State Agencies, DISCOMs & Utilities, PSUs, Sector Associations', Trade Missions** | **20,000** | **50,000** | **70,000** |
| **C** | **Universities, Training & R&D Institutions,**  **Equipment Testing Labs, RWAs & NGOs** | **20,000** | **40,000** | **60,000** |
| **D** | **ASSOCIATES**  (Cleantech Start-up Cos <1-year, AEEE partner SMEs,  Individual Members & Students) |  | **5,000** | **8,000** |

**Table-1: Membership Fees Applicable from April 2015**

\* Donations are exempt from Service Tax. AEEE provides 80-G Certificate for Donations, upon request subject to prevailing Income Tax rules.

***When you join AEEE,*** you can directly impact the present energy scenario and shape the future energy and environmental footprint, of your company, plants, organization or community:

1. Strengthening industry’s capacity to respond to energy efficiency policy interventions, strategies and incentives as the first step to expand markets
2. Improving opportunities for industry to choose the best energy efficiency technologies and equipment, advice and strategies
3. Improving the access of industry to a wide range of skills and expertise, mentoring, and range of energy efficiency services suitable to industry’s need
4. Driving the forces of change, in the energy sector, through policy, research and data analysis, training and capacity building
5. Get connected to the best global thought leaders, expertise, skills; financiers and strategic partners

**Membership levels and Benefit Charts**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Benefits and Services | Premium  Members | Companies  (Govt Orgs, Energy Utilities) | Institutions  (Universities, R&D Orgs) | Associates  (Including Individuals) |
| Full version of the Email Newsletter | **✪** | ✪ | ✪ | ✪ |
| Company logo on website’s homepage and AEEE’s prime publications | **✪** |  |  |  |
| Listing with logo in AEEE’S Member Directory | **✪** |  |  |  |
| Coverage of Company events and interview of top management in newsletter and other media | **✪** |  |  |  |
| First opportunity to sponsor and co-brand AEEE conferences and events | **✪** |  |  |  |
| Speaker slot at annual meetings and conferences | **✪** |  |  |  |
| CEOs Roundtable on EE industry perspective | **✪** |  |  |  |
| CXO Policy Meet with Industry Leaders and visiting delegations | **✪** |  |  |  |
| Opportunity to participate in Government & Apex chambers’ committees and taskforces | **✪** |  |  |  |
| Priority in Fellowship Programme as an exclusive service for AEEE Members | **✪** |  |  |  |
| Access to AEEE training programmes and events | **✪** |  |  |  |
| Sector-focused M&V Training ISO 50001, on cost-share basis | **✪** |  |  |  |
| Access to Energy Auditors and CMVP with range of experience and expertise | **✪** |  |  |  |
| Access to EE market updates, webinars, news and announcements | **✪** | **✪** | ✪ |  |
| Regional Platform to market advance technologies & services; outreach activities and market surveys on a cost-share basis | **✪** | **✪** | ✪ |  |
| CXO Policy Meet with Leaders, visiting delegations – on invitation, subject to seat availability | **✪** |  |  |  |
| Quarterly review of Energy Efficiency Financing & Market Trends addressed by leading Financial Institutes, Bank or A NBFI – on cost-share basis | **✪** |  |  |  |
| Access to AEEE’s webinar’s recordings on discounted rates vis-à-vis non-Members | **✪** |  |  |  |
| AEEE training and workshop at discounted rate vis-à-vis non-members | **✪** |  |  |  |
| Access to AEEE’s data and reports on chargeable basis | **✪** |  |  |  |
| Providing internships and placements opportunities in AEEE and member organization, where feasible | **✪** |  |  |  |
| State-level Energy Efficiency Policy Reports – developed and discussed on a quarterly basis in regional or chapter meetings | **✪** | **✪** | **✪** |  |
| Individual Members: Business Card/ CV or Profile displayed on AEEE website with Qualifications and Expertise for a Fee |  |  |  | **✪** |

Note: **✪**= Full benefits under this category.  = Benefits available subject programme guidelines. 

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**MEMBERSHIP APPLICATION FORM**

***(Please read the Membership Information for Fees and Eligibility Conditions before filling this Form)***

**1. Corporate Information**

Name of Organisation:

Address:

City: Pin Code:

Telephone(s): Fax: Email:

Company Website:

Year of Incorporation:

**Name of Organisation Head (Mr/Ms/Dr)**

Designation:

Direct Telephone: Mobile: E-mail:

**2. Single Point of Contact (SPOC) within your company for AEEE liaison**

Name (Mr/Ms/Dr):

Designation:

Direct Telephone: Mobile: E-mail:

**3. Business Activities of the Applicant Organization** (more than one can be selected)

Energy Consulting Services Energy Performance Contracting- ESCO

EE Equipment Manufacturer Education /Training / R&D Services

EE Equipment Distributor/ Reseller/ Equipment Operations & Maintenance

System Integrator

Banking / Financial Services Others (please specify below)

**4. Other Organisational Details**:

**(a) Legal Structure of the Company**

Proprietorship Partnership Private Limited

Public Limited Public Limited (Listed) NGO / Society

Multinational Company**\*** Educational/R&D Institution**\*** Government Organization**\***

**\*** Please clarify here the role and structure within the parent organization or group of companies, and the place of origin:

**(b) Size of Company**

Annual revenue during last Financial Year:

Projected annual revenue for current Financial Year:

Total Employees:

**5. Type and Category of Membership Sought:**

Premium Companies Institutions Associates Students

**Indicate the Fees in INR payable as per Membership Category of the applicant Company**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Membership Category** | **Period of Membership**  (1, 3 , 5 years) | **Fee Amount** | **Total  (with Service Tax 14.5%)** | **Donation** |
| **Premium New[[1]](#footnote-1)** |  |  |  |  |
| **Premium Renewal** |  |  |  |  |
| **Campanies, Public Sector, Energy Utilities** |  |  |  |  |
| **Institutions, Universities, R&D Organizations** |  |  |  |  |
| **Associates** (Cleantech Start-up Cos <1-year, AEEE partner SMEs, Individual Members & Students) |  |  |  |  |

1. **What are your expectations from AEEE membership? Please list up to three reasons.**

(i)

(ii)

(iii)

Signature of the Forwarding Person (Not required while e-mailing advance electronic Copy)

Name and Designation

Date Signed:

1. Premium Membership to AEEE is provided to companies and institutions who make a Donation of Rs 2.5 laakh to AEEE. Such Donations would be eligible for 80-G exemption under Income Tax Act, and an 80-G Receipt would be issued by AEEE, on request. This would be subject to the prevailing Guidelines of Income Tax Department at the time of the donation. Further Premium Members must pay a Membership Fee of Rs 2.5 lakh, at the time of enrolment, which would be renewable every 5 years. [↑](#footnote-ref-1)