ANNOUNCEMENT

Organised by Alliance for an Energy Efficient Economy

Supported by BEE

# International ESCO Conclave 2019

## Scaling Up Investments in Energy Efficiency

### 7 & 8 March 2019, New Delhi

## Background

India is on a fast trajectory of development and growth but the dependency on the energy imports to meet the growth requirements has been a challenge. While renewable energy has grown appreciably, the dependency on conventional energy and its imports can be addressed through much greater emphasis on energy efficiency. The energy service companies (ESCOs) not only have the expertise to design and implement energy efficiency services, they are also able to integrate the best combination of renewable, as well as efficient technologies and solutions. India's compulsions for growth, as well as, a mixed bag renewable energy endowment, has made it necessary for the country to have an active ESCO market. AEEE has persistently advocated the same since many years and has been playing its role in creating awareness about implementing energy efficiency through the ESCO business model, among the end-users and breaking the barriers to engage ESCOs for EE projects.

## Introduction

To enable business and market uptake of Energy Efficiency Services in the country, AEEE is organising the "International ESCO Conclave – Scaling Up Investments in Energy Efficiency" on 7-8 March 2019, at New Delhi to bring together stakeholders of the EE ecosystem from India and abroad on a single platform to discuss energy efficiency opportunities, innovative technologies/solutions, showcase ESCO capabilities, and learning about the ESCO models from other countries. AEEE's aim through this is to address the key challenges of this sector and create a roadmap for catalysing the ESCO Business Model in India.

## Who Should Attend?

The conclave is designed to meet the needs of range of stakeholders of energy efficiency ecosystem such as - Energy Service Companies (ESCOs), OEMs, Technology and Services providers, Financial Institutions, Industry associations and Energy Consumers.

- ESCOs interested in scaling up the business opportunities and embracing the learnings of successful ESCO models globally
- Industrial and commercial sector energy users interested in energy cost reductions at their facilities
- Lending opportunities for banks and financial institutions
- International ESCOs interested to collaborate in India
- DISCOMs to fulfil their commitments of DSM regulations within the service area
- Technology providers are interested to showcase their solutions and expertise
- Government regulators interested in widespread implementation of energy efficiency projects as part of their NDC commitments
- Collaborations opportunities for OEMs & ESCOs

## Topics Addressed

01 Indian ESCO Strategy and Policy Programs

02 International ESCO Strategy and Policy Programs

03 Scaling-Up ESCO activities in India

04 National ESCO Awards to Innovative projects & business models

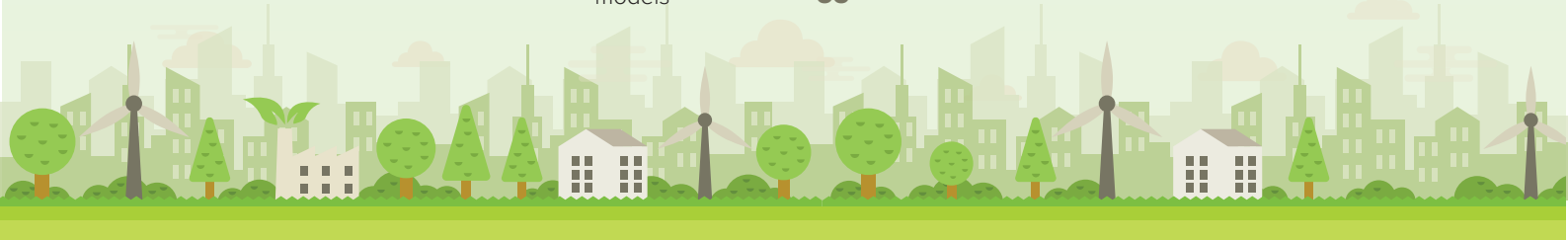
05 International ESCO Associations – Experience & Learnings

06 Poster sessions to showcase ESCOs unique offerings

07 Financing Institutions Support & Other Stakeholders

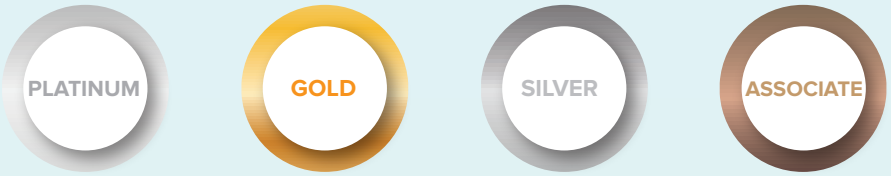
08 Innovative business models

09 Measurement & Verification



## Sponsorship

The Conclave provides the opportunity to the partnering organisations for branding themselves. We invite companies to partner with AEEE for this event and avail the benefits for different categories as listed below




## Sponsorship Benefits

- **Visibility** to your organization among the delegates from Government and Private, International Experts, Corporates, Energy Users Associations, Industrial Consumers from PAT and non-PAT Industries, Buildings, and Municipalities etc. Your brand will be showcased throughout various elements of the event and the attendees will get the opportunity to learn more about your business.
- **Media Coverage** for your organization to create awareness and wider publicity among the participating companies, government, multilateral and bilateral agencies and delegates. This will be a unique opportunity for showcasing the authority of your company among the peers in the energy efficiency space and strengthening your brand value.
- **Speaking Spot** to be provided to top sponsors (Platinum and Gold category) to connect with the existing and new customers. It will also provide you a chance to educate the new customers on the upcoming products, technologies, business models etc.
- **Recognition** by acknowledging the sponsor during the opening and closing plenary sessions of the conference by the organization committee. This will help your brand to be displayed and recognized in front of peers, potential customers, policy makers and other delegates.
- **AEEE membership** for new organizations for one year to Platinum and Gold sponsors
- **Brand Positioning** through display of your organization's name and logo in all the collateral materials. The company profile and company logo hyperlinked on the Conclave website. Moreover, your product and services will get a unique opportunity to get highlighted via exhibition booth.

For more details about the sponsorship, please contact as below.

**Registration**
For registration please visit our website or contact as below-

**Contact Us**
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