

International Energy Services Conclave 2019

Location: Le Meridien, New Delhi | Date: 6-8 March 2019

Event Sponsorship Opportunities

The International Energy Services Conclave 2019 brings together stakeholders of energy efficiency ecosystem such as -Energy Service providers, Original Equipment Manufacturers (OEM), Financial Institutions, Policy makers, Decision makers, Facility Owners and End- consumers to drive Energy Efficiency. It will facilitate interactions among the stakeholders participating from all over the world to enhance business competitiveness through Energy Efficiency in India.

Event Sponsors



BOSCH



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PLATINUM SPONSORS

BENEFITS

1. Exclusive opportunity to meet Corporates, International delegates, OEMs, over a side event
2. Co-host of the CEO Dinner exclusively for CEOs and International delegates (2 passes)
3. Recognition of the sponsor during the opening & closing plenary by the organising committee.
4. Speaker slot in the Inaugural session, Panel discussions, and Presentation slot in thematic session
5. Two exhibition space at the prime location for your company
6. Special acknowledgement in the Press

Sponsorship Amount - 10 Lacs

7. Organisation's name and logo displayed prominently on Backdrop, Invitation and all Collateral materials
8. Company logo hyperlinked on the Conclave website
9. Logo placement on the standee at the event.
10. Complementary Large Corporate Membership of AEEE for one year to new organisations.
11. Two-page corporate profile featured on the sponsors page of the website
12. Complementary registrations (8 nos.) and special reserved table

GOLD SPONSORS

BENEFITS

1. Invitation to exclusive CEO Dinner (1 pass)
2. Speaker Slot in the Panel discussion
3. Recognition of the sponsor during the opening & closing plenary by the organising committee.
4. One exhibition space for your company.
5. Acknowledgement in Press release for the event
6. Organisation's name and logo displayed prominently on Backdrop, Invitation and all Collateral materials

Sponsorship Amount - 5 Lacs

7. Company logo hyperlinked on the Conclave website
8. Logo placement on the standee at the event.
9. Complementary General Membership of AEEE for one year to new organisations.
10. One-page corporate profile featured on the sponsors page of the website
11. Complementary registrations (6 nos.) and special reserved table

SILVER SPONSORS

BENEFITS

1. Company video of 5 min to be played on a common TV, placed at the prime location in the exhibition area / common gathering
2. Acknowledgement in Press release for the event
3. Organisation's name and logo displayed prominently on Backdrop, Invitation and all Collateral materials
4. Company logo hyperlinked on the Conclave

Sponsorship Amount - 2.5 Lacs

5. Logo placement on the standee at the event
6. One-page corporate profile featured on the sponsors page of the website
7. Complementary registrations (4 nos.)

ASSOCIATE SPONSORS

BENEFITS

1. Organisation's name and logo displayed prominently on Backdrop, Invitation and all Collateral materials
2. Company logo hyperlinked on the Conclave website
3. Logo placement on the standee at the event.

Sponsorship Amount - 1 Lacs

4. Half-page corporate profile featured on the sponsors page of the website
5. Complementary registrations (2 nos.)

PAYMENT

The Sponsorship Fees must be paid either through Cheque / NEFT transfer prior to the Conclave. Payments should be sent to the following:

Alliance for an Energy Efficient Economy

Gulmohar Enclave, N-161A, Saira Tower,
4th flr, Yusuf Sarai, New Delhi,
Delhi 110049

Key Contacts

Any sponsorship questions can be directed to

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SPONSORSHIP BENEFITS

S. No.	Particulars	Platinum	Gold	Silver	Associate
		10 Lacs	5 Lacs	2.5 Lacs	1 Lacs
1	Exclusive opportunity to meet Corporates, International delegates, OEMs, over a side event	✓	✗	✗	✗
2	Invitation for the CEO Dinner exclusively for CEOs and International delegates	Co-Host (2 passes)	(1 Pass)	✗	✗
3	Speaking Opportunities	>Speaker in Inaugural session >Speaker in Panel discussion	>Speaker in Panel discussion	✗	✗
4	Recognition of the sponsor during the opening & closing Plenary	✓	✓	✗	✗
5	Exhibition booth	Yes (2 nos.)	Yes (1 nos.)	Company video displayed on common TV screen in sequence	✗
6	Acknowledgement in Press release	✓	✓	✓	✗
7	Logo placement on standee at a prominent location	✓	✓	✓	✓
8	Organisation's name and logo displayed on Backdrop, Invitation and all Collateral materials	✓	✓	✓	✓
9	Company logo hyperlinked on the Conclave website	✓	✓	✓	✓
10	Complementary membership of AEEE for one year to new organisations	Large corporate membership	General membership	✗	✗
11	Company profile to be featured on event website for 6 months	Two Page Profile	One Page Profile	One Page Profile	Half Page Profile
12	Complementary registrations	8	6	4	2

SCHEDULE OF EVENTS

March 6th, Day 1- Conclave Curtain Raiser, Press Conference, Keynote Speech, Executive Roundtable Discussion Followed by CEO Dinner

02:30 PM – 03:30 PM	Registration and Welcome Tea and Coffee
03:30 PM – 04:30 PM	Curtain Raiser
04:30 PM – 05:00 PM	High-Level Press Conference/Tea and Networking Break
05:00 PM – 07:00 PM	CEO Roundtable: Enhancing Business Competitiveness through Customer-Centric Energy Efficiency Services
07:00 PM – 09:30 PM	AEEE 10th Anniversary Cocktail and Dinner - Hosted by AEEE

March 7th, Day 2- Plenary Address and TechnoBuzz and Exhibition Inauguration followed by Executive Presentations/Panel Discussions

08:30 AM – 09:15 AM	Registration, Tea and Networking	
09:15 AM – 10:15 AM	Inaugural Session	
10:15 AM – 11:30 AM	Executive Panel Discussion #1: Operationalizing the EE aligned business strategy with Disruptive Technologies and Innovative Business Models	
11:30 AM – 12:00 PM	Tea and Networking Break	
12:00 PM – 01:15 PM	Executive Panel Discussion #2: Role of Financing Models in Scaling Energy Efficiency Implementation	
01:15 PM – 02:15 PM	LUNCH	
02:15 PM – 03:30 PM (Parallel Sessions)	Executive Discussion #1: Role of energy services in delivering savings for Large Industries and their Supply chain	Executive Discussion #2: Role of energy services in delivering efficiency through IT Enabled Solutions for Info & Services Sector
03:30 PM – 04:00 PM	Tea and Networking Break	
04:00 PM – 05:15 PM (Parallel Sessions)	Executive Discussion #3: Utilities and Energy Efficiency Services – DSM and DR as the Driver for Energy Management	Executive Discussion #4: Public Sector Buildings and Municipalities- Energy Efficiency Services as a driver for improving public infrastructure
07:00 PM – 09:30 PM	Conference Dinner	

March 8th, Day 3 – Executive Presentations/Panel Discussion followed by Parallel Tech Talks Sessions and Wrap Up

08:30 AM – 09:30 AM	Registration	
09:30 AM – 11:30 AM	Executive Presentations: Role of Non-Profit Organisations and Multilateral-Bilateral Organisations (MBOs) in Realising National Energy Efficiency Goals under NDCs	
11:30 AM – 12:00 PM	Tea and Networking Break	
12:00 PM – 01:30 PM	Executive Panel Discussion #3: Measurement & Verification 2.0: Transforming the Energy Efficiency Services Market through Digital Sensing, Metering and Analytical Technologies	
01:30 PM – 02:30 PM	LUNCH	
02:30 PM – 03:45 PM (Parallel Session)	Tech Talk #1: Space Cooling – A driver for EE and Implication for EE Services Business	Tech Talk #2: Motors & VFDs- A driver for EE and Implication for EE Services Business
03:45 PM – 04:15 PM	Tea and Networking Break	
04:15 PM – 05:30 PM (Parallel Session)	Tech Talk #3: Water Pumping Technology – A driver for Municipal and Agricultural EE and Implication for EE Services Business	Tech Talk #4: Waste Heat Recovery Systems – A driver for EE and implication for EE Services Business
5:30 PM – 6.00 PM	Highlights, Way Forward and Closing Remarks	