International Energy Services Conclave 2019

Hotel Le Méridien, New Delhi
7-8 March 2019

Exhibition & TechnoBuzz Brochure
TechnoBuzz

The International Energy Services Conclave (IES Conclave 2019) has a dedicated TechnoBuzz setup for the Original Equipment Manufacturers, Technology and Service Providers, Startups and System Integrators to showcase their unique offerings to the End Customers from different segments such as Industries (Large & Medium), Commercial (Hotels, Hospitals and IT), Municipalities and Public Sector. It provides an occasion to customers from corporates, businesses and industries to get familiar with new innovative products, technologies, solutions, business models, services and expert advice on EE technology.

Key Highlights

The TechnoBuzz provides an opportunity to the manufacturers, technology & service providers and startups from India and abroad to showcase their latest energy efficient technologies, solutions, business models, financing options, and case studies through dedicated audio-visual dynamic displays. The TechnoBuzz exhibitors will be provided dedicated time slots to talk about their latest innovative technologies in the exhibition area and network with the End Customers from different segments attending the conclave. The use of state-of-art audio-visual equipment will aid in substantial networking and engagement opportunities with potential customers.

Poster Boards and Standees

The Poster Boards and Standees are available for the energy service providers and system integrators to showcase their services, case studies and expertise in the energy efficiency business. This will be an opportunity for companies to market their brand through Poster Boards or Standees which will be placed in the main conference hall, TechnoBuzz area, and in lunch area.

Why Exhibit?

BRAND POSITIONING
Create a recognition for your brand among the stakeholders of EE ecosystem.

TARGET MARKETING
A marketing campaign will be implemented to attract high quality audience and industry professionals to support the exhibitors.

GENERATE BUSINESS LEADS
Face to face meetings with the energy users from different segments will provide opportunities for business.

NETWORK
Build your network by interacting with diverse mix of participants from the energy efficiency sector i.e. Consumers, Investors, Technology providers, ESCOs, Government etc.
Date & Location
The TechnoBuzz will be inaugurated on 7th March and will be available till 8th afternoon. It will be located adjacent to the lunch area ensuring that all delegates/participants will pass through the exhibition booths. All booths are assigned on a first-paid, first-served basis.

Categories
The following categories are available to showcase your offerings.

TechnoBuzz Stalls

<table>
<thead>
<tr>
<th>Size</th>
<th>Feature/Components</th>
<th>Cost (INR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4x2 mtr</td>
<td>Plasma Screen (50inch), Sofa/2 chairs, 1 counter, 2 spotlight, 1 plug point, 1 waste paper basket and stall’s wall branding</td>
<td>Reserved for Platinum sponsors</td>
</tr>
<tr>
<td>3x2 mtr</td>
<td>Plasma Screen (42inch), 2 chairs, 1 counter, 2 spotlight, 1 plug point, 1 waste paper basket</td>
<td>Reserved for Gold sponsors</td>
</tr>
<tr>
<td>2x2 mtr</td>
<td>Plasma Screen (42inch), 2 chairs, 1 counter, 2 spotlight, 1 plug point, 1 waste paper basket and branding fascia</td>
<td>50,000/- including Taxes</td>
</tr>
</tbody>
</table>

The customized option is also available in the TechnoBuzz stalls.

Poster Boards and Standees

Book your Stall Now!
Booking for stalls is open till 25 February, 2019

<table>
<thead>
<tr>
<th>Size</th>
<th>Feature/Components</th>
<th>Cost (INR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.8 x 1.2 m</td>
<td>Poster Board</td>
<td>12,000/- including Taxes (includes 1 complementary registration for 7&amp;8 March)</td>
</tr>
<tr>
<td>1.8 x 0.9 m</td>
<td>Roll Up Standees</td>
<td>15,000/- including Taxes (includes 1 complementary registration for 7&amp;8 March)</td>
</tr>
</tbody>
</table>

Exhibition Layout
Payment

The exhibition fees must be paid either through Cheque / NEFT transfer prior to the Conclave. Payments should be sent to the following:

Alliance for an Energy Efficient Economy
Gulmohar Enclave, N-161A, Saira Tower,
4th flr, Yusuf Sarai, New Delhi,
Delhi 110049

Venue

Le Méridien
New Delhi
Windsor Place Janpath,
New Delhi 110001, India
lemeridien-newdelhi.com

Contact us

For questions regarding exhibition opportunities please contact Srishti@aeee.in or bhairav@aeee.in.